



Coming together is a
BEGINNING,
Staying together is
PROGRESS,
and working together is
SUCCESS.

- Henry Ford

BETTER TOGETHER



Pillars of Being Premier

The success of our financial institution is built on the values, promises, and performance we provide our members. At Premier Members CU, we define these as the "Pillars of Being Premier." These pillars serve to make our Credit Union a strong, thriving financial institution and represent areas we go above and beyond to serve members and the communities we and they live in.



PREMIER: SERVICE

Smiling faces, personal service, and fanatical support; these are the key ingredients behind the philosophy of offering our members "Premier" service. Our goal is to serve all of our members to the best of our abilities, including those of modest means. Every member, every interaction, every day. As a unified team, we make the most of every opportunity to remind our members why they chose to bank Premier in the first place - we care!



PREMIER: INNOVATION

In this increasingly technological and mobile world, we make accessing and managing accounts as easy as possible by staying on the forefront of technology while keeping security and fraud protection in mind. Constantly innovating is a priority for us in servicing our members, so that they can be assured of benefiting from new technologies as they are introduced into our industry.



PREMIER: GIVES

We provide the communities we serve with funds and employee volunteers to support the initiatives of education, financial literacy, and local community based giving. We are passionate in supporting the communities where both our members and employees live, and we believe in taking action and being proactive to make our communities a better place today and tomorrow.



PREMIER: EVERYWHERE

We are everywhere you need us to be! While we are likely right around the corner at one of our 17 Colorado locations (13 Branches + 4 Student Branches), we also boast a nationwide network of 5,000+ shared branches and 30,000+ surcharge-free ATMs. No matter where our members' travels take them, we're nearby!



PREMIER: YOUTH

Improving the financial literacy of our youth and educating younger generations on how to prepare for financial independence is a staple of the "Premier" experience. In addition to specific youth-based products and services, we have established financial literacy and student credit union programs in area schools to teach important money management skills before graduation. A targeted, age-specific focus on our youth today to help them find success in life tomorrow.



PREMIER: SUSTAINABILITY

Our eco-conscious efforts are based upon programs designed to further our culture of environmental responsibility within the communities we serve. We are seeking to promote and encourage our members, partners, and other financial institutions to help reduce the footprint we leave on our environment. A sustainable lifestyle both inside the workplace and at home, to ensure a sustainable future for our members' families and yours.



Chairman

The last half of 2015 and the first quarter of 2016 saw two great organizations merge to form a larger, stronger business providing dedicated services to the members through a “merger of equals.” Boulder Valley Credit Union and Premier Members Federal Credit Union have both served Boulder County and the surrounding communities for many years and have several members who have accounts with both organizations. For the past 25 years, our two Credit Unions have had headquarter locations next door to each other. Both organizations’ fundamental goal is to serve as the primary financial institution for all of their member/owners. We started the partnering process by discussing the benefits of becoming a combined institution with the opportunity to streamline operations and meet the needs of our community through additional products and improved services.

The two CEOs from each respective Credit Union engaged in many discussions and completed detailed analysis of what a larger and stronger organization could do for its members and employees. Upon completion, they brought the proposed merger forward to their respective Boards of Directors. Based on their proposal, the Boards reviewed the details and made several key decisions in completing the merger. One example was selecting the future charter for the combined credit union and studying the benefits of State versus Federal charter. The Boards reached the opinion that the State charter offered more flexibility within the many communities we serve. As a result, the new combined institution adopted Boulder Valley’s existing State charter. Another example of a key decision made by your Boards was the name of the combined organization. It was concluded that using the name of a community with geographic limitations restricted the ability to serve our combined member/owners who now live in eight counties of Colorado, so the decision was made to use Premier Members as the name for the new organization.

We want to thank all of our employees, and the two CEOs for their diligent work and all of the many hours of significant effort that led to the formation of Premier Members Credit Union. The volunteers that you, as a member, have elected over the years continue to look for ways to guide Premier Members to be the best financial institution in the communities we serve.

Wayne Turnacli
Chairman of the Board

Mark Gisi
Co-Chairman of the Board

BANKING WITHOUT BOUNDARIES

FOR THOSE WHO DON'T MIND THE BEARS



Supervisory Committee

The Supervisory Committee exists as a measure of checks and balances for the credit union. We work with the Board of Directors, credit union management, various audit teams, Division of Financial Services (DORA) and the National Credit Union Association (NCUA). We review all the internal findings, external audits, and member concerns to ensure appropriate actions are in place to mitigate risks and resolve issues.

The Supervisory Committee takes pride in working with these various groups in order to identify performance issues and operational risks, thereby ensuring member satisfaction and the financial stability of the credit union. The Supervisory Committee employs the independent accounting firms of Clifton Larson and Allen (CLA) and Holben Hay Lake and Balzer (HHLB) to assist in meeting our responsibilities. HHLB performs a comprehensive audit of the credit union's year-end financial statements, while CLA performs the internal audit role for Premier Members CU.

With the merger, there has been additional pressure to coordinate project plans with the auditors and management to ensure appropriate controls are in place across the organization to combine the teams, financial records, and system infrastructure.

We ended the year strong and look forward to another good year.

Gary Horton
Chairman of the Supervisory Committee

Robert Carruthers
Co-Chairman of the Supervisory Committee



ALONE we can do
so little;
TOGETHER
we can do so much.

-Helen Keller

Treasurer

2015 was a strategically important year for Premier Members Credit Union. Boulder Valley Credit Union and Premier Members Federal Credit Union came together in a “merger of equals” to build a stronger credit union with the resources and capabilities to better serve our combined membership. Premier Members Credit Union continues to be a safe and sound financial institution and has received excellent reports from the financial examiners and auditors who regularly review the credit union.

The board and management have worked closely together to deliver the needs of our membership while maintaining a safe and sound financial institution. The management team and staff have been diligently executing the Credit Union’s vision and implementing the policies adopted by the Board Of Directors.

The following highlights from our financial statements demonstrate that this commitment is delivering real results for Premier Members Credit Union and our members.

Premier Members Credit Union generated net income of \$5,048,734 in 2015. The Credit Union is well capitalized and increased its net worth from 10.50% to 11.54%. Total assets for the credit union increased from \$814,429,192 at the end of 2014 to \$874,762,688 at the end of 2015, a gain of \$60,333,496 or 7.41%. Lastly, total net loans for the credit union increased \$46,072,038 year over year to \$592,071,488 at the end of 2015, a gain of 8.44%. The strength of these numbers demonstrates that the credit union continued to execute and deliver value in 2015, and sets the stage for a strong 2016.

Harvey A. Kamionka
Treasurer

Financial Statement

	2015	2014
Total Assets	\$874,762,688	\$814,429,192
Total Net Loans	\$592,071,488	\$545,999,450
Total Member Deposits	\$761,893,877	\$716,007,737
Total Members Equity	\$100,928,145	\$85,477,705
% Of Assets	11.54%	10.50%
Gross Revenue	\$40,040,718	\$37,541,006
Dividends & Interest Expenses	\$1,841,918	\$1,580,142
Provision for Loan Losses	\$4,039,313	\$3,749,172
Total Operating Expenses	\$28,915,127	\$24,933,580
Non-Operating Expense/(Income)	\$195,626	(\$1,114,999)
Net Income	\$5,048,734	\$8,393,111

**Income Statement is adjusted for merger accounting entries to reflect full 12 months in 2015*

***Unaudited*

President / CEO

“We Are One” – how interesting that two large, healthy credit unions with headquarters beside each other decide to merge for the betterment of the membership and deal with all of the challenges that come along with a “merger of equals.” Unlike a corporation where stock options would be paid out and/or excessive bonuses paid out, this is not what happens with a credit union. We are a cooperative, with the benefits to serve the membership as best we can.

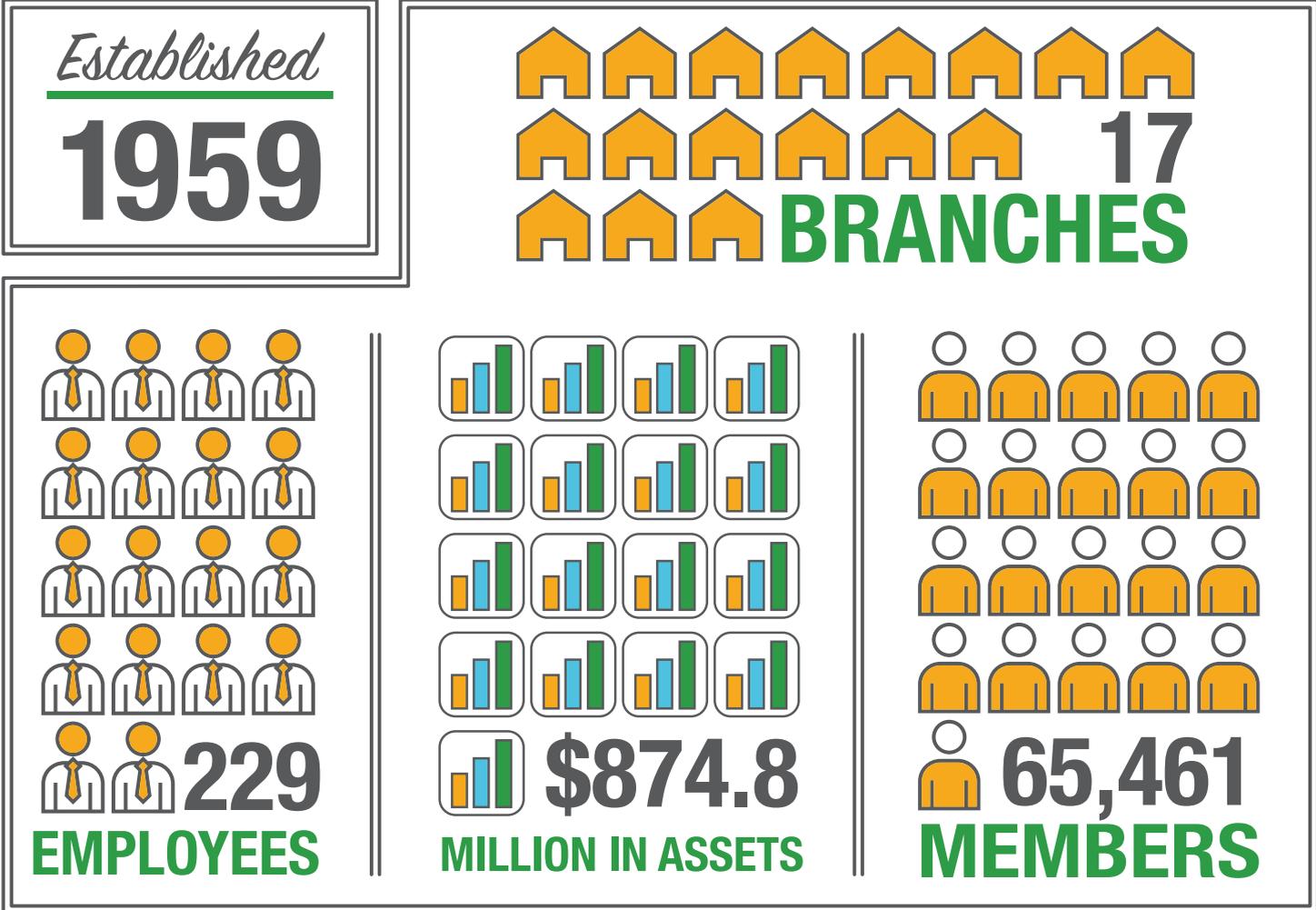
The volunteer Board of Directors and the volunteer Supervisory Committee has had to deal with many changes and the challenges that come with that. The management and staff has seen even more changes and has met those challenges straight on, and has done a great job. They understand the benefit for members and are working for you. We assure you that we will continue to strive to find the best ways to serve our members.

Finally, the staff and volunteers are instrumental via their commitment to the future of the Credit Union. We would like to thank them for their dedication and hard work over the past year as well as thank our members for your loyalty and business.

Carlos Pacheco
Chief Executive Officer

Rick Allen
President/Chief Executive Officer

Premier: Stats





Premier: Gives

Established

2012

Focus Areas



Education



Financial Literacy



Community Basics



Environmental Sustainability

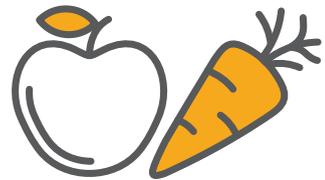
Highlights



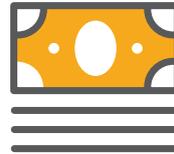
800 Employee Volunteer Hours



\$20,000 in Scholarships Awarded in 2015



1.5 Tons of Food Donated



More than \$100,000 given to charities

Credit Officer

Premier Members Credit Union (PMCU) ended the year with \$594.8 million in loans. The total loan portfolio grew by \$42.3 million or 7.65%. The loan to share ratio was reported at 78.07%. The main areas of growth were in direct automotive lending, real estate and first mortgages. PMCU's delinquencies decreased from 69 basis points to end the year at 57 basis points.

As a result of the merger, many changes were made during 2015. Several new departments within lending were formed in order to centralize processes and improve efficiencies. One example is portfolio management. With implementation of software, the Credit Union has the capability to analyze, monitor and adjust the portfolio to meet our strategic plan.

PMCU made a decision prior to the merger to ensure we incorporate the best of both organizations into one. One of these decisions was to move to CUDL as the indirect lending platform, allowing for more flexibility with our automotive lending.

As a result of the merger, and the substantial increase in asset size, PMCU saw the need to bring its first mortgage business in-house. We upgraded the mortgage platform, resulting in increased efficiencies and reduced costs contributing to the bottom line. In addition to mortgages, a focus of the upcoming year will be on establishing new member business loan relationships.

Throughout 2016, we will continue to improve our online applications to allow members to join, apply for a loan, and sign disclosures when and where they want. Our goal is to provide effective, efficient and easy service to our members in their preferred method of doing business.

Lindsay Sandham
Chief Lending Officer



**IF YOU WANT
TO GO FAST,
GO ALONE.**

**IF YOU WANT
TO GO FAR,
GO TOGETHER.**

-AFRICAN PROVERB



**PREMIER
MEMBERS**

CREDIT UNION